



## Sally Hughes

Head of Health Services Engagement  
British Heart Foundation

### Candidate Statement

I am standing for re-election for a second term of office with National Voices.

I am currently Head of Health Services Engagement at the British Heart Foundation and lead a UK wide team focused on engagement with senior decision makers across national and local health economies to improve outcomes for people living with Cardiovascular Disease (CVD).

I have held a variety of senior roles across strategic planning, service improvement and commissioning in the NHS, Local Government and the charitable sector which includes work at a local, regional, UK wide and international level.

I have led a 3 year national programme for British Heart Foundation focused on care and support planning as part of the House of Care Framework. This programme has contributed to the evidence based on person centred care approaches.

During my first 4 year tenure as Trustee I am proud to have supported the profile of National Voices work on Person Centred Care, I have been an active member of the Audit & Risk committee, supporting the strategy development and review process and sat on the appointment panel for the new Chief Executive as well as other key staff roles.

I have developed a considerable amount of organisational memory regarding the vision and direction of National Voices during my first term of office and feel this will be critical to have continuity as we go forward as a board and executive team during this period of embedding organisational change and responding effectively to major changes in the operating environment.

My priorities for a second term of office would be to support the organisational strategy development and implementation by providing continuity of knowledge as well as bringing my knowledge, skills and experience from my substantive role with BHF as a large member organisation. I would also like to lend my support to engaging and mobilising our broad base of coalition members by supporting more engagement at a national, regional and local level with the work of National Voices allowing us to amplify our impact.